



*Linda Allred* WANTS TO  
MAKE YOU THE  
**HOTTEST TICKET IN TOWN**



**HOLDING YOU BACK FROM  
ACHIEVING TRUE SUCCESS**

**(AND HOW TO BREAK THROUGH IT TODAY)**



# HOLDING YOU BACK FROM ACHIEVING TRUE SUCCESS

**(AND HOW TO BREAK THROUGH IT TODAY)**

You can be a musical protégé, an Olympic-ready athlete, a creative genius or the most driven and motivated professional in your field...

**But there is still ONE thing that is guaranteed to stand in your way.**

If not dealt with or managed well, this ONE thing will threaten your chances of success and keep you from achieving your true potential; no matter how much time, effort and energy you invest into your goals.

**It took me many, many years to discover this ONE thing and learn how to remove it from my life once and for all!**

30+ years later, I have built the business of my dreams, am the happiest and healthiest I've ever been and have been helping thousands of men and women just like you find the same kind of freedom and success in their own lives!

I want to help you understand this ONE thing that is holding you back so that you can finally have the personal, professional or financial success you deserve.

Now, I didn't grow up in poverty, and I wasn't physically abused. But I did grow up with an alcoholic father who ignored me. So, I grew up my entire life thinking I was inadequate. Sadly at the age of 46, that was the story of my life. Despite the fact that I was the head of HR for a local hospital and married to a man who loved me deeply, I still felt like I wasn't good enough.

In fact, I became a workaholic to prove that I wasn't dumb and that I wasn't a failure.

My inner critic (or my Tazmanian Devil as I call him) was rejecting all the positive messages and sabotaging all of my efforts.

That was, of course, until a friend of mine recommended hypnosis that I truly discovered what was holding me back from true freedom and a successful life.

Now, that I have discovered the ONE thing that was standing in my way and keeping me from reaching my fullest potential and live a successful, fruitful and productive life.

Any problem my clients have can all be tied to this ONE thing. Whether it affects their career, relationships, or physical health and wellbeing, this ONE thing seems like an impossible weight and burden to remove.

But it is much easier than it seems. And once, you find out *what* this ONE thing is and *how* you can control the role it plays in your life, there is no limit to what you can achieve.

## THE 'KINGPIN' BELIEF

A few years ago, I was invited to have lunch with a friend of mine so she could bounce a few business strategy ideas off of me. We talked for almost two hours about new ways to cut costs, increase her profits and create new systems for her business that would bring her huge gains for years to come.

**A good two hours deep into the discussion, after working out an entirely new plan, she looks at me and says,**

"You know what Linda, I really believe in my business and I believe I could make at least \$100,000 a year or more if I put into action everything we talked about doing.

"But... (*insert dramatic music here*) in the back of mind there's always the same thought that continues to haunt me...

***What if I really just don't deserve all of this money?"***

Now, you might say this is just part and parcel to being a woman.

The Atlantic.com reported recently that women are still far less self-assured and confident pursuing their business goals and dreams than men.

However, the issue I am referring goes far beyond gender lines and affects both men and women of various ethnic, religious or socioeconomic backgrounds.

## It's called the 'Kingpin Belief,' and it's the ONE thing standing in the way of your success.

To help you understand how it works, let me paint you a picture.

I want you to picture a river in which lumber (or timber) is being transported by loggers across the water.



As the water is being hauled downriver, from time to time the logs will get jammed.

When this happens, a very sudden and tangible change occurs. The water stops flowing. Nothing moves. This is obviously a problem for the loggers who need a steady stream of water to finish their job and get the logs to the other side.

So, how do they solve this problem?

The most common and obvious answer is, *“Move the logs out of the way, of course!”*

The true solution, however, is actually **WAY less work and much, much simpler than you might believe.** In order for the loggers to get the water flowing again, all they have to do is look for the key log or “Kingpin” that is holding all the other logs frozen in place.

**Once the “Kingpin” log is removed, the water will be freed and continue to flow again.**

What my friend was revealing was her Kingpin log, the one thing holding back her success no matter how hard she tried, the one thing keeping everything else bottled up behind it, the thing that's keeping her stuck.

An experienced logger knows there is usually one key log, or “Kingpin,” that is holding the rest back. Once the kingpin is removed, the water will flow freely again.

In the same way, we all have mental “Kingpins,” or limiting beliefs that are standing in the way of all our power, gifts and potential.

**HERE ARE 3 TRIED & TRUE PRINCIPLES ABOUT THE SUBCONSCIOUS MIND THAT WILL HELP YOU DISLODGE YOUR 'KINGPIN' & FIND TRUE SUCCESS IN YOUR LIFE TODAY!**

### 1. THE THERMOSTAT EFFECT

Your subconscious mind doesn't care about you or your hopes, dreams and goals.

It only listens to your thoughts and does everything it can to make your thoughts true for you. It's called the *Thermostat Effect* because, just like a thermostat shuts down when it reaches the temperature at which it is set, your actions will only reflect what your mind programs you to do.

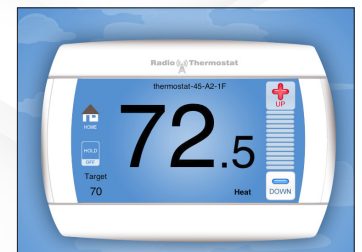
So, if you're STUCK in a rut or just can't seem to get past Point A, no matter what you do, you need to repair your thermostat. You need to fix your stinkin' thinkin'!

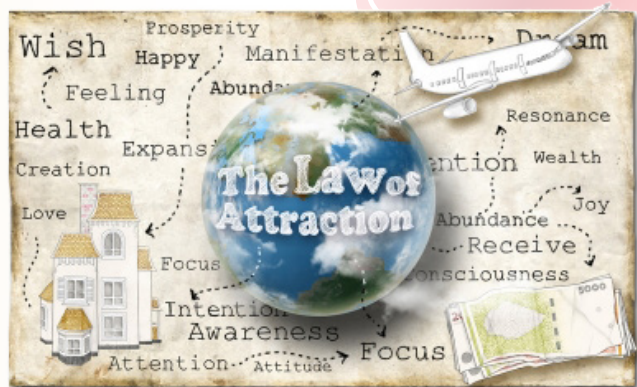
Once your mind is set to the right “temperature,” your body (or actions) will have no choice but to fall in line. Then, there will be no limit to what you can achieve.

If you know right now there's a logjam, or “kingpin,” in your mind, holding you back from success, I want to help you find it and get it out of your life, once and for all!

### 2. THE WILLINGNESS PRINCIPLE & THE LAW OF ATTRACTION

Have you ever stopped to wonder why you are unhappy with your life or specific circumstance? More importantly, have you ever considered that maybe what you want is already here?





My good friend and mentor Sonia Miller’s book “The Attraction Distraction” has changed my life in more ways than one. One of the biggest things I’ve learned through reading this book (which I highly recommend you read as well) is the difference between *Attraction* and *Willingness*.

The idea of *Attraction* tells us that we are still waiting for our desired reality to come to us. There is the idea that it is “out there” somewhere. If we only do the right things or think the right way, we will “attract” that reality to us.

The idea of *Willingness*, on the other hand, reminds us that the life we desire is ALREADY HERE. We don’t have to do anything to draw it in. And we certainly don’t have to wait some undisclosed amount of time for it to happen.

We simply have to lift the veil and PERCEIVE what is in front of us and seize the opportunities in front of our eyes.

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### 3. THE SECRET TO FORTUNE & WEALTH

Do you find yourself experiencing financial lack?

**Doreen Virtue wrote: “While fulfilling our life’s mission, we may need material support. The spirit world is very happy to contribute to this support, if we ask. Two goddesses in particular, Abundantia and Lakshmi, are powerful and nurturing divinities who can help us with abundance issues. Lightworkers are often better at giving than receiving, which can cause imbalances and blockages. Abundantia and Lakshmi also give us the confidence to follow our dreams and aspirations.”**

Abundantia is the beautiful Roman goddess of prosperity, success and abundance. She brings wealth and fortune to anyone who calls upon her, and she carries a cornucopia of golden coins wherever she goes. One sign that she is with you is that you will find lots of spare change in unlikely locations.



Now, you don’t have to believe in Roman goddesses to learn something from the story of Abundantia. There is a universal truth we can all glean from this mythical goddess, and that is this:

Your current reality can change in the blink of an eye.

While the world is full of “dream-busters” who will tell you to “get real,” “reality” is always subject to our perception or point of view. When you listen to these “dream-busters,” you are blocking yourself from the miracles that could be happening in your own life.

**I’M WILLING TO DO TODAY WHAT OTHERS WON’T,  
SO TOMORROW I CAN HAVE WHAT OTHERS WANT.**

**WHEN YOU’RE READY TO BREAK THROUGH YOUR MENTAL LOG JAM AND  
ACHIEVE THE SUCCESS YOU TRULY DESIRE, CALL ME AT 225-275-2451.**

